

# Join the Zillah Chamber of Commerce!

When you join the Zillah Chamber of Commerce, you are not only helping support the community, Zillah High School scholarships and more - you are joining an active and thriving business community and will help you grow your own business and/or awareness.

- Monthly meetings keep you informed plus several other networking opportunities throughout the year.
- Active social media (Facebook and Instagram) and marketing from the Zillah Chamber of Commerce
- Have your business featured on social media. Frequency varies on your type of membership
- Zillah Chamber Facebook has 1,679 likes and 1,972 followers. Instagram has 555 followers.

## Membership Levels for 2023

### **\$500 – Platinum Membership**

Recommended for cities, utilities and businesses with multiple entities or any business that would like the additional benefits. Included in your membership will be a link to your website or desired business page(s), a bio of your business(es) written by you, your business logo(s) on the chamber website along with advertising on social media throughout the year and recognition at all chamber sponsored events. Also included with your membership will be unlimited advertising for your business(s) special events & promotions and (2) VIP tickets to a Chamber sponsored event. \$50 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

### **\$350 – Diamond Membership**

Includes a link to your website or desired business page(s), a bio of your business(es) written by you, your business logo(s) on the chamber website along with advertising on social media throughout the year and recognition at chamber sponsored events. \$35 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

### **\$250 – Ruby Membership**

Includes a link to your website or desired business page, a bio of your business written by you and your business logo on the chamber website along with advertising on social media throughout the year. \$25 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

### **\$150 – Sapphire Membership**

Includes a link to your website or desired business page and a small business logo on the chamber website along with advertising on social media throughout the year. \$15 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

### **\$100 – Emerald Membership**

Includes a link to your website or desired business page and a small business logo on the chamber website and advertising on social media throughout the year. \$10 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

### **\$100 – Non Profits, Schools and Churches Membership**

Includes a link to your website or desired business page and a small business logo on the chamber website and advertising on social media throughout the year. \$10 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

### **\$75 – Friends Membership**

Recommended for non-business owner community members and non-profits. Included in your membership will be your name on the website as a community member. \$7 from your membership dues go straight to the Zillah Chamber of Commerce Scholarship Fund and you can consider adding an additional amount.

	Suggested # of employees	Scholarship Funding	Logo on website	Minimum # of social media posts for year	50 word bio on Chamber website	Select Zillah Teapot Merchandising	Rack card space in Zillah Teapot	Special Membership Plaque	Proudly Promoting Zillah!
<b>Platinum \$500</b>	<b>31+</b>	<b>\$50</b>	<b>Yes</b>	<b>12</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>
<b>Diamond \$350</b>	<b>23-30</b>	<b>\$35</b>	<b>Yes</b>	<b>10</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	Standard Plaque	<b>Yes</b>
<b>Ruby \$250</b>	<b>16-23</b>	<b>\$25</b>	<b>Yes</b>	<b>8</b>	<b>Yes</b>	<b>Yes</b>	<b>Yes</b>	Standard Plaque	<b>Yes</b>
<b>Sapphire \$150</b>	<b>11-15</b>	<b>\$15</b>	<b>Yes</b>	<b>6</b>		<b>Yes</b>	<b>Yes</b>	Standard Plaque	<b>Yes</b>
<b>Emerald \$100</b>	<b>1-10</b>	<b>\$10</b>	<b>Yes</b>	<b>4</b>		<b>Yes</b>		Standard Plaque	<b>Yes</b>
<b>Non Profits Schools/ Churches. \$100</b>	<b>NA</b>	<b>\$10</b>	<b>Yes</b>	<b>2</b>		<b>Yes</b>		Standard Plaque	<b>Yes</b>
<b>Friends/ Individual \$75</b>	<b>NA</b>	<b>\$7</b>		<b>2</b>		<b>Yes</b>			<b>Yes</b>

Customer Name \_\_\_\_\_ PHONE \_\_\_\_\_

email \_\_\_\_\_ # of employees \_\_\_\_\_ yr est. \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

Yes, I want to be a

\_\_\_\_\_ \$500.00 Platinum Member      \_\_\_\_\_ \$350.00 Diamond Member      \_\_\_\_\_ \$250.00 Ruby Member

\_\_\_\_\_ \$150.00 Sapphire Member      \_\_\_\_\_ \$100.00 Emerald Member or Non profit/school/church

\_\_\_\_\_ \$75.00 Friend Member      Additional scholarship amount (circle one) \$5 \$10 \$15 \$25 \$50 \$ \_\_\_\_\_

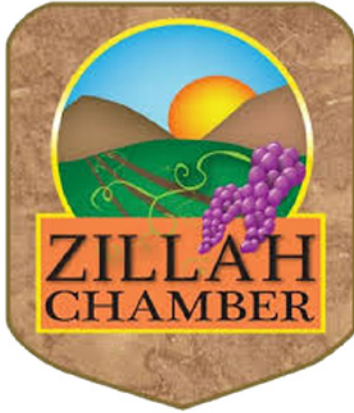
**Please send your check to:**

Zillah Chamber of Commerce

PO Box 1294

Zillah, WA 98953

509-930-8279 • zillahchambertreasurer@gmail.com



# 2022 Zillah Chamber Highlights

## **Finalized new Zillah Chamber of Commerce Website**

If you haven't looked at our Zillah Chamber of Commerce website you should. It is updated regularly and truly captures the feel of the Zillah community.

## **Zillah Teapot Visitor Center Reopens**

After a 2 year hiatus due to the pandemic. The Zillah Teapot Visitor Center reopened in late spring of 2022 and sees regular visitors. Zillah merchandise is for sale also and several items sold out and needed to be reordered.

## **100th Anniversary of Teapot Scandal Celebration**

We created a press release which received coverage in newspapers, television, radio and online. It was great for creating more awareness for Zillah.

## **2022 Scholarships Awarded**

We distributed a record amount of scholarship money to Zillah High School Students

## **Social Media**

We are active on social media which not only keeps our community involved in Zillah, it brings visitors and business to Zillah also. We often hear what a dynamic community we must have based on an average of 20 posts per month on Facebook alone celebrating all things Zillah. Peak posts will often reach at least 1,000 people and some posts from this past year hit the 2,000-4,000 region. Our top post for 2022 so far reached 11,300+ people with engagements near 600 people. These are the numbers for organic posts and not boosted or ads. Bottom line - people are engaged with our social media.

And when you're a Zillah Chamber Member, you get dedicated posts for you and your business and events.

## **Help Promote Annual 'No Rhyme or Reason' Country Flea Market**

This annual event has become a mainstay of Zillah and attracts people from the community and the entire Yakima Valley

## **Catch The Crush, Red Wine & Chocolate**

We help promote the local wine events to drive business to our member wineries

## **Back Country Horsemen**

We help promote this annual event that takes place around the Halloween weekend and brings in 10s of thousands of dollars to the Zillah community

## **Zillah Light Fest & Zillah Old Fashioned Christmas**

We help promote these annual popular holiday events

## **Zillah Community Days**

We help promote and create awareness for the annual celebration of Zillah

## **Featured business**

Each chamber meeting, we have a local business do a presentation. They are then featured in social media