



# THE CHAMBER CONNECTION



The 4th of July celebration was a success—thank you to everyone who volunteered, sponsored, or attended! Our Events Team is already planning next year’s festivities, using your feedback to make it even better.

It’s also time to start thinking about our Annual Awards Banquet & Auction. Sponsorship budgets for 2026 are being set now, and this is the perfect time to secure commitments. We also encourage you to start planning auction donations so we can make this night one to remember.

2025 Banquet Sponsors  
*Golden Harvest Partners*  
*Silver Orchard Supporters*



We appreciate your continued support and look forward to celebrating together again in 2026!

## New Tools for Chamber Marketing

At July’s meeting, VP & Marketing Director Laura Bachofner introduced a new system to streamline how we promote members and events.

What was wrong:

Missed posts, unclear timelines, and limited communication have led to inconsistent visibility and missed opportunities.

The Solution:

- Shared Google Marketing Calendar – [View the Calendar Here](#) (view-only for members) – color-coded for easy navigation.
  - Official Chamber-hosted activities (banquets, 4th of July, workshops)
  - Business After Hours & Business Meetings
  - Major member promotions
  - General Social Media (#ShopLocal, holiday messages)
  - Submission Deadlines – Key dates for promos, RSVPs, and materials
- Google Form Submission – [Submit Your Promo/Event Here](#) – due by 15th of each month.
- Access: Board & Marketing Director have admin rights; members have view-only access.

What This Means for You:

- ✓ Consistent & timely promotion
- ✓ A stronger, more engaged Chamber
- ✓ Better planning &
- ✓ Fewer missed opportunities

Action Step: Submit early, check the calendar, and stay connected so we can showcase your business and bring the Chamber to life online!

## Upcoming Business After Hours

The next Business After Hours events are set for 5:00 PM on the following dates:

- September 9th
- October 14th
- November 11th
- December 9th

We’re on the lookout for enthusiastic speakers and welcoming venues to help make these gatherings unforgettable. Hosting or speaking at a Business After Hours is a fantastic opportunity to showcase your business, share your expertise, and connect with community members in a relaxed, engaging setting. If you’re interested in being part of an upcoming event, please reach out to [Laura Bachofner](#) at (509) 823-8711.

[Click on link Membership or Join Today](#)

## GET INVOLVED!

### SPONSORSHIPS

Reserve your spot early for the 2026 Banquet & Auction

### DONATIONS

Plan your auction items now even consider;

### VOLUNTEER

Join the Events Team for next year’s Banquet & 4th of July celebration

[Click here to fill out the Get Involved Form](#)

## Platinum Members

### For Social Media Assistance

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### For Chamber Assistance

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